

Why this Press Event now?

- **EDA wishes to join with you in the work that the European Dairy Industry is doing on the road to Copenhagen.**
- **Main efforts on reduction of GHG emissions as part of work on a sustainable dairy industry.**

Dairy Products are Essential

*Joop Kleibeuker
Secretary General, EDA,
EDA Sustainability Press Event
Brussels, 4 June 2009*

What makes Dairy essential?

- Its products
- Its contribution to Sustainability

Dairy Products are essential

- Of high importance for a healthy diet
- Proven efficiency in health support for many demanding groups in society

Dairy Contribution to Sustainability

- **Essential part of European civilisation and tradition**
- **The health contribution of its products**
- **Social and economic structures, especially in rural areas (600,000 workers employed in EU Dairy)**
- **Conservation of biodiversity and the landscape**

Impact on the environment of the main food-producing sector - Dairy

- Land use**
- Euthrophication**
- Acidification**
- Climate change / GHG emissions**

Environmental impact of dairy mentioned in a series of recently-published studies

- EIPRO Study (EU Commission)
- IMPRO Study (EU Commission)
- “Livestock’s Long Shadow” (FAO)

Focus on GHG emissions UN Conference on climate change, Copenhagen

Need for facts and figures on:

- **GHG emissions related to dairy**
- **The results of recent improvements in dairy processing**
- **The projects for further emission reductions**

Today's Presentations:

- **Mrs. Maartje Sevenster:**
 - Facts and figures on the dairy-related GHG emissions/review study
- **Mr. Luc Morelon:**
 - Recent developments in the dairy sector and projects for further improvements
- **Mr. Joop Kleibeuker:**
 - The EU Dairy Industry as partner in a global dairy coalition working on the reduction of dairy-related GHG emissions