

Director of the Polish Chamber of Milk on a mission to Canada with Commissioner Phil Hogan

On 1 – 3 May 2017, the Director of the Polish Chamber of Milk Agnieszka Maliszewska will join the EU Commissioner for Agriculture and Rural Development Phil Hogan on a High Level Mission to Canada. Director Maliszewska has been invited by Commissioner Hogan to such a Mission as the sole representative of the Polish dairy sector for the third time. Last year, the Director of the Polish Chamber of Milk was a member of two such delegations: to China and Japan (in April) as well as to Vietnam, Singapore and Indonesia (in November).

– We see the CETA agreement and opportunities regarding exports of, in particular, ripening cheese to the Canadian market as a chance for the Polish dairy sector. Our products are of very high quality, but they are not well-known on the Canadian market yet, said the Director of the Polish Chamber of Milk Agnieszka Maliszewska. – I am honoured to be invited by Commissioner Hogan to represent the European dairy market as the only representative of the Polish dairy industry.

As part of the mission, members of the delegation will participate in meetings with representatives of the Canadian government and local authorities as well as business forums attended by local buyers, importers and distributors. They will discuss, inter alia, whether the CETA agreement is an opportunity or a threat for the European agri-food sector and the future of trade in agricultural products between UE and Canada. The delegation led by Commissioner Hogan will attend the official opening of the SIAL exhibition in Toronto and will present the wealth and high quality of European products.

The Polish Chamber of Milk will provide regular updates on the Mission.

Participation in High Level Missions is financed from the Milk Promotion Fund.

Source: Polish Chamber of Milk.